

Preparing For A Career on the Coast

Student Workbook

1. Clarity of Learning Objective

By the end of this lesson you will understand the role of local government in economic development, the importance of businesses to local economies, and potential career opportunities on the Central Coast.

2. Lesson 1 – Our Coast (Foundations)

- Introduction/Classroom Discussion

Notes:

- **Video Presentation & Discussion**

Video: Empowering Local Economies: Insights from Andrew Powrie (link: <https://vimeo.com/1090811432>)

A short video featuring Andrew Powrie, Economic Development Manager of Central Coast Council, discussing the role of local government, the Central Coast economy, and the businesses and jobs that are here now and into the future.

Take notes on the following:

- Key economic strengths of the Central Coast
- Emerging industries discussed
- Challenges faced by the local economy
- Career opportunities mentioned

- Video Presentation & Discussion

Video: Preparing for a Career on Our Coast: Mitch McCormack, Rarekind (link: <https://vimeo.com/1090795219>)

In this conversation, Mitch McCormack, Head of Executive and Technical Recruitment at Rarekind, discusses the current state of recruitment, the importance of soft skills, and the community-oriented environment of the Central Coast. He highlights the challenges and opportunities in the job market, emphasising the need for a holistic view of candidates that includes both technical and soft skills.

Take notes on the following:

- Recruitment challenges and opportunities.
- In-demand careers and talent shortages.
- Importance of soft skills and community involvement.

- Critical communication skills.
- Sense of community and support for local businesses.
- Emerging industries and their impact.
- Importance of networking and ways to build a network.

- **Reflection**

In 3-5 sentences, write about what you learned regarding the role of local government in economic development and the career opportunities in your local economy.

3. Lesson 2 – Extension: Interactive Group Activity (sprint)

- **Interactive Group Activity (sprint)**

Students will be divided into small groups and assigned one of the following topics relating to the Central Coast to explore and then present a short presentation back to the class:

The role of:

- Tourism in Central Coast economy
- Central Coasts Food Innovation Industry
- Central Coast Health Sector
- Leading Technology Companies
- Central Coast Council

Each group will:

1. Research their topic using the internet
2. Prepare a short presentation (2-4 minutes) on their findings.
3. Consider and outline potential careers in their assigned topic.

Allocated time for research and presentation – Determined by your teacher.

- **Reflection**

In 3-5 sentences, write about what you learned regarding the Central Coast Economy and the career opportunities current and emerging. Note what has stood out for you.