

**Teacher Guide – Student Quizz: Foundation Knowledge (quizz is located in student workbook)**

**Question 1: What does sustainability mean?**

- a) Using resources in a way that meets current needs without compromising future generations' ability to meet theirs.
- b) Maximising profit regardless of environmental impact.
- c) Ensuring that all resources are consumed quickly.
- d) Balancing ecological, social, and economic needs.

**Question 2: Why would a business be interested in sustainability?**

- a) To reduce costs and improve efficiency.
- b) To ignore environmental regulations.
- c) To attract environmentally conscious consumers.
- d) To increase waste production.

**Question 3: Which of the following is a benefit of sustainable business practices?**

- a) Improved brand reputation among consumers.
- b) Higher short-term profits at any cost.
- c) Decreased employee satisfaction.
- d) Long-term cost savings through resource efficiency.

**Question 4: Which of the following businesses is known for being environmentally friendly?**

- a) An electronics company that does not recycle products.
- b) A fast fashion brand that promotes rapid clothing turnover.
- c) A local bakery that uses organic ingredients.
- d) A company that uses 100% renewable energy sources.

**Question 5: What is one way businesses can demonstrate their commitment to sustainability?**

- a) Implementing recycling programs in their operations.
- b) Ignoring waste management practices.
- c) Investing in carbon offset programs.

d) Reducing the quality of their products to cut costs.

**Question 6: How can consumers support sustainability?**

a) By choosing products from sustainable brands.

b) By purchasing as much as possible without consideration.

c) By reducing waste and recycling materials.

d) By ignoring environmental issues.

**Question 7: What role do governments play in promoting sustainability?**

a) Creating regulations that encourage sustainable practices.

b) Funding businesses that harm the environment.

c) Providing incentives for renewable energy usage.

d) Ignoring environmental concerns altogether.

**Question 8: Which of the following is a challenge to achieving sustainability?**

a) The abundance of natural resources.

b) Consumer demand for cheap products.

c) Having too many eco-friendly products available.

d) Balancing economic growth with environmental protection.

**Question 10: Why is it important for students to learn about sustainability?**

a) To prepare them for future environmental challenges.

b) To encourage them to ignore global issues.

c) To help them understand their role in society.

d) To make them believe that sustainability is not necessary.